

CA2ØN  
IT  
- 74M71



# Multinational Corporations

a selected bibliography




Ontario

DOCUMENTATION CENTRE  
DEC 18 1974  
MINISTRY OF INDUSTRY  
AND TOURISM

MINISTRY OF  
INDUSTRY  
AND TOURISM,

Hearst Block, (416) 965 3365  
Queen's Park  
Toronto, Ontario.  
M7A 1T4

NOVEMBER 1974



Digitized by the Internet Archive  
in 2024 with funding from  
University of Toronto

<https://archive.org/details/31761118940832>

PLEASE NOTE THAT THE CENTRE DOES NOT HAVE  
IN ITS HOLDINGS ALL THE TITLES LISTED IN  
THIS BIBLIOGRAPHY. TO OBTAIN THE ITEMS YOU  
SHOULD CONSULT THE LOCAL PUBLIC OR  
UNIVERSITY LIBRARY.

**DOCUMENTATION CENTRE**

DEC 18 1974

**MINISTRY OF INDUSTRY  
AND TOURISM**





## MULTINATIONAL CORPORATIONS:

a selected bibliography.

### Periodical articles

Accounting for multinational companies. RIA Cost and Management July/August '71.

All the blessings of multinationals. Successo July 1972.

American managers get overseas 'seasoning', Industry Week July 23 '73.

American Private Enterprise in South Africa. California Management Review, Summer 1972. p. 6+.

Antitrust abroad - room for compromise. Conference Board Record June, 196

Antitrust Problems in Multinational Corporations. Conference Board Record, August 1972. p. 55+.

As multinational companies emerge unions may have to follow suit. Ind W 166:11-12 Je 1 '70

Beating the Dutch: four huge international companies confront mixed prospects. N. McInnes. Barrons 52:9 + F 7 '72

Burke-Hartke is called wolf in sheep's clothing. Chem Mktg R 202:5 + O 9 '72

Business brief: Alcan goes more international. Economist 232:48-9 S 6 '69

Business brief: managing the multinationals. Economist 237:54-5 O 31 '70

Business concentrations: from a trade union point of view (mergers and multi-national corporations). il Free Labour World p 12-15 Jl/Ag '69

Business learns to live with crisis. Bus W p 36-7 Mr 10 '73

The business of the board (roles of the parent and subsidiary boards of multinational corporations). Nils C. Salander. Management Today p 95-7 Je '70

But does he care about Zambia? Economist 228:65 Jl 13 '68

Can governments slay the dragons of multinational enterprise? (explains why the multinational enterprise offers different problems from old-fashioned international big business and outlines the major options open to governments). Jack N. Behrman. European Bus p 53-60 Winter '71

Can Japan harness multinationals to stave off backlash? Iron Age 211:23 Ap 12 '73

Can the work contact make world mining work? J. Beizer. il Iron Age 212:43-45 N 29 '73





Can you standardize multinational marketing R. D. Buzzell. Harvard Bsns R 46:102-13 N '68: Same cond. Int Mgt 24:58 F '69

Canada and the American challenge. D.S.R. Leighton. port Bus Q 35:22-8 spring '70

Capital budgeting and the multinational corporation. A. Stonehill and L. Nathanson. Calif Mgt R 10:39-54 Summer '68

Career paths and compensation in the MNCs. C. Reynolds. Columbia J World Bus 7:77-87 N '72

The case for and against the multinationals. Conference Board Record. November 1973.

The case for Hartke-Burke. Columbia J. World Bus. Spring '73.

Castle or the tipi: rationalization or irrationality in the American economy. K. Jameson. R Pol 34:13-25 O '72

Challenge of Burke-Hartke. J. C. Calitri. Fin Exec 40:36-8 Je '72

Challenge to the critics of US foreign investment. E. Haynes. Columbia J World Bus 8:13-21 Spring '73

Changing attitude of US labour unions toward world trade (AFL-CIO) W.C. Shelton. Mo Labour R 93:51-4 My '70

Chemical, pharmaceutical men now mounting a counter-attack on Burke-Hartke legislation. Chem Mktg Rep 202:3 + O 2 '72

Coming crisis of the multinational corporation. S. Hymer. Can Forum 50:82-6 Ap-May '70

Commerce in Germany for July, 1972, features articles dealing with the power and influence of multinational corporations on various aspects of business and economic life in Germany.

Common marketing for the Common market (Ford motor) il Forbes 110:22-6 Jl 1 '72

Comparative frameworks for international operations: an environmental approach (explores various types of non-geographic frameworks for comparative analyses that may be employed by corporate staff of international corporations to facilitate the performance of its complex assignments). Vern Terpstra and M. Y. Yoshino. Bus Q 33:39-45 Summer '68

Compensation of international executives. M. Schollhammer. MSU Bsns Topics 17:19-30 Winter '69

Compliments for complementation. H. L. Duncombe, jr. Nations Bus 61:49 F '73

Conceptual framework for multinational marketing. W. J. Keegan. Columbia J World Bus 7:67-76 N '72

Conceptual model of long-range multinational marketing planning. J. N. Sheth. Mgt Int R 12 no4-5:3-10 '72





Concurrence et groupes de sociétés: reflexions sur l'attestation negative Kodak (European economic community). R. Marche Commun p 512-19 N '70

Conglomerate goes global. E. R. Jager. Am Federationist 77:19-25 Ja '70

Conglomerates (impact of the spectacular growth of multi-national conglomerations on the bargaining power of workers). Charles Levenson. Can Labour 14:16-17 + My '69

Congress hears scheme for world corporate parley. K. A. Kaufman. Iron Age 206:21 Ag 6 '70

Congress looks at the multinational corporation. R. L. Barovick. Columbia J World Bsns 5:75-9 N '70

Considerations sur la firme plurinationale. I.A. Litvak and C.J. Maule. bibliog f Act Ec 46:623-36 ja-mr '71

Continental can: Its alleged Article 86 violation: future courses of action for the U.S. multinational in the Common Market may be affected by the EEC commission's complaint that Continental can's European acquisitions have violated the Treaty of Rome's antitrust provisions. Detlev F. Vagts. Worldwide Projects and Industry Planning 5:28-32 J1/Ag '71

Le controle de l'entreprise internationale: l'evolution des origines a nos jours, du caractere familial du controle des entreprises (the historical role of business dynasties in the process of internationalization of business enterprises). bibl table Actualite Econ 45:780-802 Ja/Mr '70

Controllershship in international corporations. H. C. Knortz. Fin Exec. 37:54-6 + Je '69; Same cond. Mgt R 58:18-25 S '69

La convention collective au niveau international (problems, possible solutions, some tentative agreements; emphasis on European economic community). R Trav 72:1-31 Ja/F '71

Corporaciones publicas multincionales latinoamericanas: posibles contribuciones al desarrollo y a la integracion. Comer Exterior (Mex) 20:655-64 Ag. 766-73 S '70

Corporate citizens of the world (growth of multi-national corporations, their importance for the development of world resources and the difficulties they face). chart First Nat City Bank Mo Econ Letter p 69-71 Je '69

Corporate diplomats for multinationals. P. Whitcomb. Bus Abroad 96:17 Je '71

Corporate expatriate: assignment to ambiguity. D. A. Heenan. Columbia J World Bsns 5:49-54 My '70

Corporate ownership: the international dimension. D. Kendall. Columbia J World Bsns 4:59-65 J1 '69





Corporate sovereignty: a charter for the seven seas. R. Eells.  
Columbia J World Bsns 5:66-70 J1 '70

Corporate structure and international unionism: to balance negotiating strengths in dealing with the multinational corporation, unions are cooperating on an international scale. David H. Blake. Columbia J World Bus 7:19-26 Mr/Ap '72

Corporation as peacemonger. D. W. Ewing. Mgt R 61:57-9 J1 '72

Corporation in the post-industrial state: the corporation abroad.  
E. S. Mason. Calif Mgt R 12:15-25 Summer '70

Corporations under government attack. Maximus, pseud. Atlan Adv 60:70,73-4 My '70

Cross-border mergers in Europe: a solution to the American challenge?  
James C. Baker and Stephen Back. tables charts Pittsburgh Bus R 42:1-14 F/Mr '72

Cross-cultural communication through the arts. C. D. Dillon. il Columbia J World Bus 6:31-8 S '71

Cross-frontier mergers (seen as a necessity for the European economic community; some obstacles; some goals; condensation of address).  
Charles Villiers. European R 22:8-11 Winter '71/'72

Day of the supranational company. P. Colebrook. maps Director 21:76-9 Ap '69

De l'Etat-nation aux entreprises mulinationales (based on address).  
tables Econ et Humanisme p 7-14 Mr/Ap '71

De quelques contradictions relatives a la firme plurinationale et l'efficacite. S. Hymer. bibliog f Act Ec 46:651-66 ja-mr '71

Decision model for the allocation of foreign funds to dividend remittances and foreign investment in a multinational corporate system with wholly-owned foreign manufacturing subsidiaries (abstract) E. Obersteiner. J Finance 28:221 Mr '73

Declaration de l'OCDE sur les firmes multinationales. T. Kristensen. Can Lab 14:24 D '69

Le defí international. il charts Economist 232:50-1 Ag 2 '69

The demand for multinational finance--how can we cope? (suggests the use of dollars accumulated by world central banks; abridgment of address).  
Evan Galbraith. Euromoney p 13-14 Je '73

Die Europäische Aktiengesellschaft: Kommission legt Statutsentwurf vor Mindestkapital für eine Fusion 500,000 Dollar (new form of limited company proposed for the European economic community). Aussenhandelsdienst 24:654-5 J1 2 '70





- The European company (new form of limited company proposed for the European economic community). Kredietbank W Bul 25: 49-54 Ja 30 '70
- European company: obstacles to mergers. Economist 230:67 Mr 1 '69
- European Direct Investments in the United States. Harvard Business Review, July-August 1973. p. 16+.
- Europeans offer split image of US multinationals. Ind W 174:26-7 Jl 17 '72
- Europe's executive search: filling the holes at key management levels. Bsns Abroad 96:18-20 Ja '71
- Evaluation and control of overseas operations, J. J. Mauriel. Mgt Accounting May '69
- Everybody's favourite target? Forbes 109:24-5 Mr 1 '72
- Evolving structure for multinational operations. W. D. Danen. Columbia J World Bsns 4:25 30 N '69
- Financial structure and multinational corporations. A. Stonehill and T. Stitzel. Calif Mgt R 12:91-6 Fall '69
- Financing credit requirements of multinational companies. M. O. Magdol. Comm and Fin Chr 214:1571+ N 25 '71
- La firme plurinationale et l'Etat-nation. J. N. Behrman. bibliog f Act Ec 46:734-51 ja-mr '71
- Foreign firms find homes here. New Jersey Business, May 1973. p. 48+.
- Foreign investment and global labour. R. d'A. Shaw. Atlan Com Q 9:319-36 Fall '71
- Foreign journalists visits can be booked. Ed and Pub 105:33 Ja 15 '72
- Foreign trade and investment act of 1972: three points of view. E. R. Jager; L. L. Morgan; D. T. Smith. Columbia J World Bus 7:11-18 Mr '72
- La formacion de grandes empresas internacionales bajo control latinoamericano tables R Integracion p 230-42 My '70
- Formal planning multinational corporations. Columbia J. World Bus. Summer '73.
- Full cream life of the Nestle man. N. Willatt. il Director 22:96-101 O '69
- Future banking needs of the multinationals. Steven L. Davis. Euromoney 3:34-5 F '72
- Future of a currency: a four-step procedure for forecasting change. C. M. Korth. Bus Horizons 15:67-76 Je '72
- The future of international business: a survey. il tables Economist 242:36-page section following p 46 Ja 22 '72





Geburtswehen der Europa-Gesellschaft. Industrie (Vienna) 70:16-18  
Ag 28 '70

Geocentric giants to rule world business. H. Perlmutter. Bsns  
Abroad 94:9+ Ap '69

Giant worldwide unions? excerpts from address. R. A. Matthews,  
Fin Post 64:6 Je 20 '70

The giants' causeway: more and more economic power may fall into  
the hands of a relatively small number of giant and truly international  
business corporations: this could provide a great opportunity for the  
poor countries, but they may not grasp it. Economist 233:10-11 D 27 '69

Global administrator. W. A. Kleinschrod. il Adm Mgt 34:18-21 + Ap '73

"The global corporation: agent of change" -- a symposium (held by the  
Iowa society of international law, at the University of Iowa's College  
of law, Mar. 19-20, 1971). J Internat Law and Econ 6:211-62 Ja '72

Global firms to become key in world of business (C. M. van Vlieden)  
Ind W 167:20-1 N 2 '70

Global giants under heavy fire. R. J. Stinson. Fin World 139:4-5+  
Ap 18 '73

Global management. The Conference Board Record, March 1973. p. 48 +.

Going international? go 3D! go for keeps. W. Bohne. Electronic  
N 14:20 Ap 14 '69

Going multinational? how the 1970's challenge Japanese industry.  
K. Saito. Bsns Abroad 95:22+ N '70

La grande unite interterritoriale comme forme institutionnelle:  
materiaux pour une analyse. G. Paquet. bibliog f Act Ec 46:611-22  
ja-mr '71

Grundfragen der Konzentrationspolitik (address). Z Gesamte Staatswiss  
127:311-25 My '71 Includes a summary in English.

Guidelines for the multinational corporation. I. A. Litvak and C. J.  
Maule. Columbia J World Bsns 3:35-42 Jl '68

Hartke, Javits dispute wisdom of curbs on imports, investing. Ind  
W 173:13-15 Ap 3 '72

Ein Harvard-Röntgenbild der multinationalen US-Gesellschaften: einzelne  
Wirtschaftszweige unterschiedlich international. bibl Aussenhandelsdienst  
25:636-7 Jl 8 '71

A "horseshoe-in-the-glove" for the MNCs (foreign investment and the  
multinational corporations; possible regulatory action; United States).  
Richard L. Barovick. Columbia J World Bus 7:5-10 Mr/Ap '72

How many lineup changes when you go global? Iron Age 208:29 O 7 '71

How multinational businessmen view trade restrictions. R. M. Gaedeke  
and A. E. Lazar. Calif Mgt R 14:7-12 Spring '72



How multinationals play it. Bus W p 101-2 S 25 '71

How to analyze foreign investment climates: four techniques for dealing with tricky questions of economic and political stability (based on a study of forty United States -based international companies). Robert B. Stobaugh, jr. tables charts Harvard Bus R 47:100-8 S/O '69

How to ease the culture shock. Int. Mgt. Je '71.

How to establish and operate multinational labs. M. Papo. Res Mgt 14:12-19 Ja '71

How to expand overseas while keeping dollars at home. E. Haynes. Il Credit and Fin Mgt 70:18-22 My '68

How to get along with local partners. Bsns W p 76-7 D 19 '70

How to manage Germany. Mgt. Today Ja '71.

How will multinational firms react to the Andean pact's Decision 24? (an attempt to define the nature and extent of foreign investments in the Andean countries). Inter-Am Econ Affairs 25:55-65 Autumn '71

Huge, homeless corporations predicted within 20 years. Steel 164-51 My 26 '69

Human factor: key to survival in global business (European industrial relations conference). Bsns Abroad 95:9-11 O '70

Human resources of the Latin American enterprise. C. J. M. Terry. Personnel 46:30-44 My '69

I don't think we can afford to refer to corporations as private enterprise anymore (interview with C. Levinson) Forbes 110: 50-2 N 1 '72

ITT abroad. Economist 247:52 Ap 7 '73

Impact of direct investment abroad by United States multinational companies on the balance of payments. S. B. Foster. Fed Res Bank N Y 54:166-77 Jl '72

The impact of multinational enterprises on financial and credit integration (main features of the international business company and the Euro-dollar market; how they have altered traditional practices of financial intermediaries). Guido Carli. Cadres 17:53-8 Ja/Mr '71

Impact of the multinational enterprise upon the Atlantic community. E. R. Goodman. Atlan Com Q 10:357-67 Fall '72

Impact of US regulation of foreign investment. M. T. Stanley and J. D. Stanley. Calif Mgt R 15:56-64 Winter '72

Importance of international public relations. G. Kean. Calif Mgt R 13:68-78 Summer '71

L'impresa multinazionale R Internaz Scienze Econ e Commer 18:521-55 Je '71  
Includes a summary in English.





Imprese pubbliche plurinazionali: uno dei temi di una politica industriale comunitaria (conference paper; Fifth Congress of the European center of public enterprises, held in Rome. Italy, May 27-28, 1971). Mondo Econ 26:48-50 Je 12 '71

In defense of international business. A. L. Rudell, SAM Advanced Mgt J 37:3-9 Ja '72

Industrial relations in a multinational framework. Int Lab R 107:489-511 Je '73

Industry takes on the world. il Ind W 168: 36-40+ F 1 '71

Integration capitaliste transnationale et desintegration nationale en Amerique latine. tables charts Pol Etrangere 35:641-99 no 6 '70

Intelligence systems of the MNCs. J. A. Murray. il Columbia J World Bus 7:63-71 S '72

International business and its economic implications. D. M. Culver. SAM Advanced Mgt J 35:56-8 O '70

International business and the NEP. Conference Board Record. Dec. 1971.

International business: how big is it--the missing measurements; traditional concepts of trade no longer delineate the complete pattern of multinational activities; policy makers in government and in business may be making important decisions on the basis of inadequate data. Stefan H. Robock and Kenneth Simmonds. tables chart Columbia J World Bus 5:6-19 My/Je '70

International business management: its four tasks. Michael G. Duerr. Conference Board Rec 5:40-3 O '68

International business--the new intercompany accounting rules. G. Thieman and R. A. Hoefs. Mich Bsns R 21:25-31 Jl '69

International companies headed for trouble. W. J. Kalb. Iron Age 202:56 D 5 '68

International companies; out-of-favour London. Economist 235:67 My 9 '70

The International company and trade union interests (emphasis on how the internal decision-making structures of multinational companies can make it more difficult for trade unions to bargain effectively with them.) David Lea. tables J Bus Policy 1:30-9 Summer '71

International corporate transfer prices and government policy: with French summary. L. W. Copithorne. graphs bibliog f Can J Econ 4:324-41 Ag '71

International corporation. C. M. Miles. Int Affairs 45:259-68 Ap '69

International corporation in perspective. S. E. Rolfe. Atlan Com Q 7:255-70 Sum '69

International corporations and economic underdevelopment. J. O'Connor. Sci and Soc 34: 42-60 Spr '70





International corporations and national law. F. A. Mann. In British year book of international law. 1967. p. 145-74 '69

International corporations: can the multinational giants be domesticated? Bsns Abroad 94:11-12 J1 '69

International corporations: the industrial economics of foreign investment. R. E. Caves. Economica 38:1-27 F '71

International differences in disclosure practices: hazard for overseas investment. J. S. Arpan. Bus Horizons 14:67-70 O '71

International economic system and the multinational corporation. L. R. Drause. Atlan Com Q 10:497-511 Wint '72-73

The international economy and the nation state: there is a growing concern in the nation state about the effect of the international economy on its autonomy(Canadian emphasis ). Roy A. Matthews. Columbia J World Bus 6:51-60 N/D '71

International executives: a look into the 21st century: not much can be done to save industrial executivism from disappearing gradually under the impact of growing nationalism, but companies with foreign affiliates can note the symptoms of a concerted push to discourage foreign managers and take some measures, discussed here, to prolong--possibly--the practice of placing foreign managers. Cecil Howard, table Mgt of Personnel Q 9:11-17 Spring '70

International executives react to US trade policy. M. G. Duerr. Conf Bd Rec 7:25-8 D '70

The international law of multinational corporations: a critique of American legal doctrines. George Abi-Saab. Anna's Internat Studies 2:97-122 '71

International leasing: filling equipment needs of capital-short customers around the world (TAW) Bsns Abroad 95:11-13+My '70

International sourcing in the LDCs. J. Leontiades. Columbia J World Bus 6:19-26 N '71

International specialist. D. E. Hitchin. Advanced Mgt J 33:69-75 J1 '68

The international storekeepers. Stanley C. Hollander. MSU (Mich State Univ) Bus Topics 17:13-23 Spring '69

International strategic planning: still in its infancy? (long range planning techniques of 22 United States and European multinational companies). John S. Schwendiman. chart Worldwide Projects and Industry Planning 5:52-4+ S/O '71

Internationalisme europeen et multinationalisme americain (comparative analysis of organizational structures). bibl charts R Econ et Soc 27:131-4 My '69



Internationalization: a production explosion and a political challenge. J. Polk. Bsns Abroad 95:9-13 F '70

The internationalization of American business--the third industrial revolution. J Marketing 34:3-6 J1 '70

The internationalization of capital (political consolidations accompanying the multinational corporate system), by Stephen Hymer; Comments on "The Internationalization of capital." by Robert Z. Aliber; Comment, by Emile Benoit (conference papers). J Econ Issues 6:91-111, 113-15, 117-23 Mr '72

An interview with Orville Freeman (on multinational corporations). Better Living 26:2-5 no 1 '72

Investment abroad is good for US, MCA tells Senate (Burke-Hartke bill) Chem Mktg Rep 203:3 + F 5 '73

Is multibiz good biz? Columbia J World Bsns 5:71-4 J1 '70

"Is my transfer a promotion, demotion or lateral move?" (discusses the need for a common salary grading system in the multinational firm; how to achieve it). Bruce A. Searle. tables Worldwide Projects and Industry Planning 5:35+ J1/Ag '71

Is the multinational corporation doomed? Innovation #28 '72.

Is the multinational firm in danger? R. W. Wright. Bsns Horizons 14:31-4 Ap '71

Is there a better way for Latin America? (how the multinational corporation might be used effectively to accelerate industrial integration within Latin America and between that region and the advanced countries). Jack N. Behrman. Columbia J World Bus 6:61-71 N/D '71

Japan, inc. to World, inc? I. G. Black and others. il Iron Age 211:49-51 Ap 5 '73

Japanese multinationals; Eurojaps coming? Economist 242:76 + F 26 '72

Japan's policy on multinational firms (particularly its policy on Japanese overseas investment and capital flows into Japan from other countries). Tsuneo Nakauchi. tables Econ and Bus Bul (Temple Univ) 23:29-36 Spring/Summer '71

Joint venture divorce in the multinational company. L. G. Franko. Columbia J World Bsns 6:13-22 My '71

Knowhow jumps the language barrier. il Bsns W p 120-2 D 19 '70

LDC and the MNC: Will they develop together? W. R. Hoskins. Columbia J World Bus 6:61-70 S '71





Labour and industry gear for major battle over bill to curb imports, multinationals. Charles Culhane. il tables charts Nat J 4:108-19 Ja 15 '72

Labour launches campaign for curbs on multinational firms. Ind W 172:20 Ja 10 '72

Labour reacts to multinationalism: the emergence of the multinational corporation has been a disturbing development to labour unions around the world: they are seeking ways and means to come to terms with this situation. Richard L. Barovick. Columbia J World Bus 5:40-6 Jl/Ag '70

Latin America called good area for multinational corporations (O. L. Freeman) Nat Underw (Life ed) Je 5 '71; Same. Nat Underw (Property ed) 75:45 Je 18 '71

Latin America: testing ground for international business. P. Nehemkis. Calif Mgt R 13:87-94 Summer '71

Legislating job losses (tire industry) E. A. Young. Nations Bus 60:80 N '72

Liberte d'etablissement et libre prestation des services dans la C.E.F. au lendemain de la periode de transition (address). R. Marche Commun p 48-58 Ja '71

Living with controls: foreign exchange curbs cause few woes now for international firms. Wall St J 180:1+ Jl 6 '72

Local firms must grow, too. H.F.R. Catherwood. Fin Post 64:13-14 My 30 '72

Long-range planning in multinational firms. H. Schollhammer. Columbia J World Bus 6:79-86 S '71

MIS and international business. P. M. Dickie and N. S. Arva. J Systems Mgt 21:8-12 Je '70

MNCs in the third world: Is conflict unavoidable?" guarding against ultimate confrontation calls for institutional arrangements based on mutually acceptable alternatives (analyzes the problem of growing resistance to direct investment by multinational companies in under-developed states). Peter P. Gabriel. Harvard Bus R 50:93-102 Jl/Ag '72

MNCs on trial: literature on multinational companies reveals some of the risks, stakes and possible outcomes of future action. David W. Ewing. Harvard Bus R 50:130-2+ My/Je '72

Magic of multinational management. P. Kuin. Harvard Bus R 50:89-97 N '72

Management and the Multinational Business Environment. California Management Review, Spring 1973. p. 37 +.

Management in an international organization. D. Barron. Atlan Com Q 8:114-19 Spr '70





Management issues in multidivisional firms. N. A. Allen, 3d. bibliog  
Sloan Mgt R 13:53-66 Spring '72

Management of information systems in a global corporation. Bus Q  
Autumn '71.

Management problems in international operations. D. N. Wise.  
SAM Advanced Mgt J 24:26-31 J1 '69

Management training speeds multi-national growth. B. Hawrylshyn.  
chart Ind Can 71: 21-3+ My '70 (reprints free)

Managing an international development organization. D. B. Miller.  
SAM Advanced Mgt J 34:32-7 J1 '69

Managing liquid funds internationally: the financial managers of  
multinational corporations are utilizing non-traditional techniques  
in their international cash management systems. Richard K. Goeltz.  
table Columbia J World Bus 7:59-65 J1/Ag '72

Managing risks in foreign exchange: financing foreign operations and  
subsidiaries is made safer and simpler by using a new computer model  
to devise hedging policy (strategy for protecting a company's profits  
resulting from devaluation of a national currency). Bernard A. Lietaer.  
tables charts Harvard Bus R 48:127-38 Mr/Ap '70

Maneuvering liquid assets in a multinational company: formulation and  
deterministic solution procedures. D. P. Rutenberg. bibliog  
Mgt Sci 16: B671-B684 Je '70

Manufactured exports from less-developed countries and multinational  
firms. G. K. Helleiner. Econ J 83:21-47 Mr '73

Many found higher profits overseas, but that may change. Ind W 174:15-16  
J1 31 '72

Marketing policies in multinational corporations. R. H. Holton.  
Calif Mgt R 13:57-67 Summer '71

Maturing of business in India. P. Tandon. Calif Mgt R 14:67-81 Spring '7

Mirage that haunts Europe (interview with S. E. Rolfe) E. Blum. Int  
Mgt 24:36-8 S '69

A mixed picture for multinational profits. Business Week, July 7, 1973.  
p. 59 +.

Les monopoles francais dans le processus de concentration mondial.  
Econ et Pol p 29-53 Ja/F '70

Monsanto claims multinational co.'s help US economy. Chem Mktg Rep  
203:4 + F 26 '73

More on multi-nationalism (encouragement for Canadian-based firms)  
editorial. Ind Can 71:5 Je '70



Multibiz: a possibility: by 1975 about 500 companies will turn out 80 percent of the world's goods and services (views of some Swedish businessmen). Robert Borson, ed. Sweden Now 4:31-3 Ap '70

Multi-flag airlines: a new breed in world business. D. M. Barrett. Columbia J World Bsns 4:7-14 Mr '69

Multinational business, by V. Salera. Review, S. P. Magee. Calif Mgt R 13:89-94 Fall '70

Multinational business and national economic goals. R. Vernon. Int Organ 25:693-705 Sum '71

Multinational business enterprise: what kind of international organization? L. T. Wells, Jr. Int Organ 25:447-64 Sum '71

Multinational business expansion creating new economic era. J. C. Whitehead. Comm and Fin Chr 216:1+ J1 6 '72

Multinational companies. (In Building The American-European Market, edited by G. E. Bradley, Homewood, Ill., Dow Jones-Irwin, 1967, Chapter 12. \$8.95.)

Multinational companies. Ralph C. Deans. tables charts Editorial Research Repts p 501-17 J1 5 '72

Multinational companies as a political problem. A. Duren. World Today 28: 473-82 N '72

Multi-national companies: changing the world of tomorrow. charts Barclays R 46: 48-51 Ag '71

Multinational company. Fin. Exec. 41:18-86 D '73

The multinational company: some social and political implications. Louis Turner. table J Bus Policy 2:49-55 Autumn '71

Multinational computer. B. Nanus. Columbia J World Bsns 4:7-14 N '69

Multinational cooperation in the light of systems theory and organizational cybernetics. A. M. Huska. bibliog Mgt Int R 12 no 6:47-62 '72

The multinational corporation. Can Forum Mr '73.

Multinational corporation: administering development in a global political system. L. M. Wooton. Mgt Int R 11 no 4-5:5-15 '71

Multi-national corporation: an unsolved problem in international relations. C.S. Burchill. bibliog f Queen's Q 77:3-18 Spring '70

Multinational corporation and industrial relations: the European approach; with French summary. P. Malles. bibliog f Rel Ind 26:64-83 ja '70

The multinational corporation and the law of uneven development. Yale U. Centre Paper #181.

Multinational corporation and world economic development. N. deB. Katzenbach and others. Am J Int Law Proc 66:14-22 S '72





The multinational corporation as an instrument of world trade cohesion. Karel Holbik. tables Rivista Internazionale de Scienze Economiche e Commerciali 19:205-28 Mr '72

Multinational corporation: expanding the frontiers of world politics. D. Osterberg and F. Aiami. bibliog J Conflict Resol 15:457-70 D '71

Multinational corporation: impact of nativization. C. G. Howard. Personnel 49:42-6 Ja '72

Multinational corporation in the seventies. J.O. Tomb. port charts Exec 12:40-3 My '70

The multinational corporation in the third world: relations between multinational corporations and developing countries too often assume the character of an adversary proceeding; in reality, the gain of one does not depend on the loss of the other; both can win--both can lose (based on statement before a congressional committee). A. T. Knoppers. Columbia J World Bus 5:33-9 Jl/Ag '70

Multinational corporation: measuring the consequences. R. B. Stobaugh. Columbia J World Bsns 6:59-64 Ja '71

Multinational corporation: some perspectives. I.A. Litvak and C.J. Maule. bibliog f Can Pub Admin 13:129-39 Summer '70

Multinational corporation: the new Imperialism? F. Shaker. Columbia J World Bsns 5:80-4 N '70

The multinational corporation: the splendors and miseries of bigness. il Interplay 2:15-30+ N '68

Multinational corporations and labour relations (working document prepared by the ICFTU secretariat). ICFTU (Internat Confederation Free Trade Unions) Econ and Social Bul 17:1-8 Mr/Ap '69

Multinational corporations in a tough new world. Fortune, August 1973. p. 52+.

Multinational corporations in current perspective. H. Bratter. Bankers Mo 89:32-4 Ag '72

Multinational corporations: profiles and prospects. Burton Teague. tables charts maps Conference Bd Rec 8:20-31 S '71

Multinational corporations: the intelligence function. R. Eells. Columbia J World Bsns 4:15-24 N '69

Multinational corporations, transnational interests and national sovereignty. J. N. Behrman. Columbia J World Bsns 4:15-21 Mr '69

Multinational customer. il Economist 236:xxxi-xxxii+ Jl 18 '70

The multinational enterprise (summary of a special study published with the 1969-1970 annual report of the Kredietbank). Kredietbank W Bul 25:293-7 Jl 31 '70





The multinational enterprise: a new challenge for transnational law. Detlev F. Vagts. Harvard Law R 83:739-92 F '70

The multinational enterprise and U.K. economic interests (based on conference paper). John H. Dunning. J Bus Policy 1:17-29 Summer '71

Multinational enterprise and world political economy (review article) R. O. Keohane and V. Ooms. Int Organ 26:84-120 Wint '72

The multinational enterprise: Power vs Sovereignty - Foreign Affairs Jl '72

The multinational enterprise: special Successo report. Calenzzo Santini, comp. tables charts Successo (Internat Ed) 13:147-8+ S '71

Multi-national enterprises and Latin American integration: a socio-political view. A. von Lazar. J Inter-Am Stud 11:111-28 Ja '69

Multinational enterprises and nationalism. P. R. Cateora. MSU Bsns Topics 19:49-56 Spring '71

Multinational executives look at the European economic community. J. C. Baker and J. K. Ryans, Jr. Calif Mgt R 15:6-9 Fall '72

'Multinational firm can be regulated.' A. Brudner. Fin Post 64:29 Mr 28 '70

Multinational firm pricing in international markets. J. S. Arpan. bibliog Sloan Mgt R 11:1-9 Winter '72-'73

Multinational firms and the currency crisis: international monetary policy. Max Ikle. Intereconomics p 369-71 D '71

Multinational firms battle negative image. Chem and Eng News Ja 24 '72.

Multinational firms good for everybody. Steel 165:60d O 6 '69

Multinational firms outpace total of all foreign trade. E. Waengler. Fin Post 63:12 N 29 '69

'Multinational firms tend to blend into host nation'; digest of address. G.G. Mueller. Fin Post 64:9 Ag 8 '70

Multinational furor expected to worsen. Ind W 174:21-2+ S 4 '72

Multinational managers need cultural studies. Steel 165:44f O 6 '69

Multinational marketplace requires bold imagination; digest of address. J.G. Maisonrouge. Fin Post 64:8 Je 20 '70

Multinational monopolies and the state. V. Golosov. Internat Affairs (Moscow) p 33-40 Ja '72

Multinational oil companies: a factor in Middle East international relations. G. Lenezowski. Calif Mgt R 13:38-44 Winter '70

Multinational operations under changing US economic policies. I.M. Millstein. Conf Bd Rec 9:51-4 Ag '72



Multinational pricing: how far is arm's length? (section 482)  
W. J. Keegan. Columbia J World Bsns 4:57-66 My '69

Multinational profitability as a function for political instability.  
R. T. Green and C. H. Smith. Mgt Int R 12 no6:23-9 '72

Multinational R and D in practice--two case studies: Eastman Kodak corporation: Chemagro corporation. W. T. Hanson, jr; R. Van Rumker.  
Res Mgt 14:47-54 Ja '71

Multinational report. Multinational Business #1 '71.

Multinationalism and labour: for whose benefit? E. Jager. Columbia J World Bsns 5:56-64 Ja '70

Multinationalism and the 29th day. Harvard Bus R Ja/F '72.

Multinationalism: industry and labour go begging. R. A. Guiles.  
Iron Age 210:19 N 2 '72

Multinationalism--Japanese style. T. Ozawa. Columbia J World Bus 7:33-42 N '72

Le multinationalisme d'une entreprise suisse (Nestle alimentana company S.A.: address). R. Econ et Soc 27:59-70 F '69

Multi-nationalist. B. Batty. Ind Mgt 1:10-11+ N '70

Multinationals: a global menace. G. Tyler. Atlan Com Q 10:512-26 Wint '72-73

Multinationals after the currency crisis. Mag Wall St 129:16-17+ Ja 17 '72

Multinationals and banks; who goes home? Economist 247:103-4 Ap 14 '73

Multinationals; Brussels at its worst. Economist 248:65 S 29 '73

Multinationals deemed threat to nat'l defense (Burke-Hartke) Chem Mktg Rep 203:7 + Mr 12 '73

Multinationals' effect on money markets subject of senate subcommittee hearings. R. J. Fosdick. Automotive Ind 148:24 Ap 1 '73

Multinationals face tougher going. J. J. Fenley. Ind W 174:28-9+ Ag 28 '72

Multinationals' foes choose their deadliest weapon (Burke-Hartke bill) Chem W 111: 21-2 O 11 '72

Multinationals: friend, foe or goat? il Fin World 138:3-4 Jl 19 '72

Multinationals get Nixon okay, but tax change may be sought. Chem Mktg Rep 203:4+ Mr 5 '73

The Multinationals: Giants beyond Flag and Country. New York Times Magazine, March 18, 1973. p. 20+.





Multinationals go ecumenical (impact of international business enterprises and their relationships with the state). Eugenio Ceftis. Successo (Internat Ed) 14:44-5+ Mr '72

Multinationals help, not hurt, Is ECAT war cry. Ind W 172:11-12 F 28 '72

Multinationals: heroes? or villains? il Forbes 111:264-9 My 15 '73

Multinationals: how patriotic? Economist 246:70 Ja 6 '73

Multinationals: mixed curse or blessing? K. A. Kaufman. Iron Age 211:64-5 Mr 8 '73

Multinationals must be watched. Can Bus Mag Je '73.

Multinationals need new environmental strategies. Columbia J World Bus Summer '73.

Multinationals; nothing to fear yet. Economist 249:74 N 17 '73

Multinationals reap a windfall. Bus W p 22 F 17 '73

Multinationals rebut charges they export jobs, hurt economy. Ind W 171:11-12 N 22 '71

Multinationals reef in their sails. Bsns W p 18 Jl 6 '68

Multinationals search for one world. F. G. Lawrence. il map Ind W 176:sup 1-16 Ja 1 '73

Multinationals take it in stride (tariff surcharge il Bus W p59 Ag 28 '71

Multinationals talk their way out of trouble (Burke-Hartke) Chem W 112:18-19 Mr 28 '73

Multinationals: The Public gives them low marks. Business Week, June 9, 1973. p.42+.

Multinationals, the United Nations and development. L. Turner. Columbia J World Bus 7:13-22 S '72

Multinationals up for a deep think by Senate panel. Chem Mktg Rep 203:5+ F 26 '73

Multinationals win some points. Bus W p 19-20 Mr 3 '73

The mythology of multinationalism. Columbia J World Bus Spring '74.

National autonomy and economic development: critical perspectives on multinational corporations in poor countries. P. B. Evans. Int Organ 25:675-92 Sum '71

National support of multinational ventures. W. G. Carter. Columbia J World Bus 7:6-12 S '72



Nationalism sets boundaries for multinational giants: executives at International chamber parley (Istanbul, Turkey. June, 1969) are warned they face new controls and demands for local partnerships. il Bus Week p 94-6+ Je 14 '69

Nationalism--the old and growing threat to the multinational corporation. George W. Ball. Corporate Financing 4:27-33+ Ja/F '72

New anatomy of world business. R. L. Ash. Columbia J World Bsns 5:90-3 Mr '70

The new competition from foreign-based multinationals. Business Week, July 7, 1973. p. 56+.

New multinational manager (abstract) W. M. Reddig, jr. Mgt R 59:19-23 F '70

New peril for the multinational corporation (Burke-Hartke bill) R. T. Gray il Nations Bus 60:34-6+ F '72

New trends in world trade. East Europe Mar '71.

New view: build here and export. Bus W p29-30 Ja 1 '72

Notes on the multinational corporation. Mo R 21:1-13 O, 1-13 N '69

Nouveaux developpements de l'internationalisation du capital. Econ et Pol p 125-58 Ja '71

Un nouvel internationalisme; text in French and English; editorial. Can Lab 15:2-3 S '70

Now it's anti-multinationalism. Business Conditions Weekly, Part 1, June 25, 1973. p.1+.

Objectives for multinational management in the 1970's. David Zenoff. Worldwide Projects and Installations Planning 4:22-6+ Mr/Ap '70

On going abroad: the firm's initial foreign investment decision. J. D. Richardson. bibliog Q R Econ and Bus 11:7-22 Wint '71

On the definition of a multinational corporation, V. Aharoni. bibliog Q R Econ and Bus 11:27-37 Aut '71

One world one market (study on multinational companies; based on interviews with more than thirty chairmen and presidents of worldwide companies). Galeazzo Santini. il Successo (Internat Ed) 12:74-7+ F '70

Opening the lid on a Pandora's box. Bsns W p38+ Ap 11 '70

Operating on a global basis; today and tomorrow. E. De Martino and B. A. Searle. il Columbia J World Bus 7:51-61 S '72

L'ordre legal prive sur le plan mondial. Soc Etud et Expansion R 69:954-9 N/D '70





Organization structures of multinational corporations. H. Schollhammer.  
bibliog Acad Mgt J 14:345-65 S '71

Organizational archetypes of a multi-national company. D. P. J.  
Rutenberg. bibliog Mgt Sci 16:B337-B349 F '70

Organizational structure and the multinational strategy. L. E.  
Fouraker and J. M. Stopford. Adm Sci Q 13:47-64 Je '68

Organizing for international operations. D. H. Alder. Mgt Accounting  
50:28-34 My '69

Other side of the coin. C. Baxter and H. Solomon. Fin Post 64:6  
F 14 '70

Outlook for U.S. businesses abroad: interview with James H. Binger,  
chairman of the board, Honeywell, Inc il U S News 72:40-4 Ja 31 '72

Ownership, size, technology, and management development: a comparative  
analysis. Y. K. Shetty. Acad Mgt J 14:439-49 D '71

Partnership for multinational growth. Fortune 82:195 Ag '70

Pat answer eludes world marketing plan. Steel 165:44d O 20 '69

Planning benefits in Europe: the problem of consistency; pensions,  
survivor benefits, disability, medical coverage--there are as many  
systems, benefits and costs as there are countries; for the multinational  
corporation "network" funding may be the answer. Andre E. De Montigny.  
and Dieter Schmahl. Columbia J World Bus My/Je '70

Political aspects of transnational business collaboration in the Common  
Market. Werner Feld. tables Internat Org 24:300-38 Spring '70

Political game in world business. J. Boddewyo and E. F. Cracco.  
Columbia J World Bus 7:45-56 Ja '72; Same cond. Mgt R 61:44-7 Ap '72

Political risk: identification and assessment. S. H. Robock. Columbia  
J World Bus 6:6-20 Jl '71

Post-marital problems of multinational mergers. L. Coulthard. Director  
23:246-9 Ag '70

Predecessors of the multinational corporation. P. J. McNulty.  
Columbia J World Bus 7:73-80 My '72

Predicting the political environment of international business.  
Clifford Neal Smith. tables charts Long Range Planning 4:7-14  
S '71

Preparing for global labour relations. Int Mgt 27:39 Ja '72

Problemi di presenza delle aziende sui mercati internazionali: l'impresa  
multinazionale, nuova strategia di mercato, by F. M. Ferrer-Pacces;  
L'apporto del "marketing" per una efficiente presenza dell'azienda sui  
mercati internazionali, by Umberto Agnelli (conference papers). Mondo Econ  
24:49-56 N 22 '69



Problems associated with the growth of international firms (address).  
Edith T. Penrose. Rhodesian J Econ 3:1-7 D '69

Problems of the multinational corporation in the 70's. Andre Benard.  
Prospect p 11-18 Spring '69. Reprinted from Shell Magazine. Dec.,  
1968.

Project evaluation of multinational plants in Africa. R. Robson.  
J Ind Econ 18:105-11 Ap '70

Les propositions de la Commission (European economic community Commission)  
de directives pour lever les obstacles fiscaux aux concentrations  
internationales (tax harmonization plan concerning mergers and acquisitions  
within EEC countries, submitted to the Council of ministers, June 6, 1967)  
Fiscalite Marche Commun p 27-36 Ap '69

Protectionist trade war threatens earnings of multinational corporations  
(possible reactions abroad to United States monetary and trade policies  
which are part of the Nixon administration economic policy). Andrew J.  
Glass. 11 tables charts Nat J 3:2196-2208 N 6 '71

Proyecto revisado de bases y comentarios sobre la sociedad anomina en  
Centroamerica: realizado por grupo de trabajo del Proyecto de reforma  
juridica. AID-Universidad de Costa Rica R Ciencias Juridicas p 23-74  
D '68

Question for multinationals: who'll own foreign firms? (P. S. Hill)  
Ind W 172:14-15 Ja 24 '72

Questions the ITT case raises (multinational operations) Bus W p42  
Mr 31 '73

The real culprit in international monetary crisis: Impact of the  
multinational corporation. Joseph O. Vogel. Bus Horizons 15:41-6  
Ap '72

El regimen uniforme de la empresa multinacional en el Grupo Andino.  
Derecho Integracion p 11-38 O '72

Relations between international corporations and management education;  
the case of Brazil. R. S. Hillman and R. M. Moore. Mgt Int R 12 no6:  
65-82 '72

Remuneration and motivation in Latin America. C. J. Michelsen Terry  
and J. M. Vivian. Columbia J World Bsns 4:41-53 Ja '69

Reorganizing the international operation. Conference Board Record.  
December 1971.

Reorganizing your worldwide business. Harvard Business Review, May-June  
1973. p.153+.

Report from Bonn. W. Guzzardi, jr. Fortune 128:47-8 Ag '68

Resistance to the multinational corporation. Howe Martyn. World  
Affairs 132:146-59 S '69





Revitalized internal reporting for foreign operations. J. H. Fischer.  
Mgt Adviser 9:44-50 My '72

The rewarding strategies of multinationalism: as corporations get increasingly committed overseas, they are learning how to gain new advantages by adapting their organization and operations to a global environment. Sanford Rose. table charts Fortune 78:100-5+ S 15 '68

Role of the multinational corporation in the economic development process. D. A. Fink. MSU Bus Topics 20:59-62 Autumn '72

Round 2 in international business. P. P. Vogel. Bsns Horizons 11:57-62 Ag '68

Russians are coming. J. Ross-Skinner. Duns 100:35-7+ Ag '72

Scanning the multinational firm. R. W. Stevens. Bus Horizons 14:47-54 Je '71

Shell-Gruppe: "beim Geldverdienen immer dabei"; der britisch-hollandische Oelgigant sucht immer mehr die Wachstumschancen der Chemie zu nutzen. il table Volkswirt 24:24+ Ap 30 '70

Sinking feelings in the Land of the Rising Sun. Forbes 110:30-46 O 1 '72

Small tax pinch on multinationals. Bus W p25 Ap 14 '73

Social benefits of multinational manufacturing. H. Martyn. Mich Bsns R 21:26-32 My '69

The social role of multinational enterprises. Conference Board Record November 1973.

La societe anonyme europeenne (analysis of the draft statute now under study by the EEC). Banque Nat Paris R Econ p 11-24 O '69

La societe multinationale ou l'entreprise face au monde de demain. Soc Banque Suisse Bul p 57-66 no 4 '70

La societe plurinationale et le monde de demain. R. A. Matthews. bibliog f Act Ec 46:752-67 Ja-Mr '71

Societes multinationales; text in French and English. Can Lab 15:14-15, 21 S '70

Some special accounting problems of multinational enterprises. H. M. Schoenfield. Mgt Int R 9 no4-5:3-11 '69

Source (procurement sources) decision-making in the multi-national company environment. David H. Farmer. J Purchasing 8:5-17 F '72

Soviet trade--and the multinationals (interview with J. M. Gavin) Duns 100:12-13+ S '72



Special report on multinational companies. il Bsns W p57-144 D 19 '70

Steuerliche Probleme einer sogenannten Europäischen Gesellschaft" (address). table Fiscalite Marche Commun p 67-77 Ag '71

Strategies for financial risk in multinational operations. John H. Watts, III. Columbia J World Bus 6:15-23 S/O '71

Strategy for financing multinational business (based on address). Gene A. Burns. J Commer Bank Lending 54:43-54 My '72

Study of collective management organization. R. D. Hulme and J. C. Maydew. Bus Horizons O '72

Study says multinationals help, not hurt U.S. trade, job gains. Ind W 176:23-5 Ja 8 '73

Sunny side of the deficit. il Forbes 109:24-9 Ja 1 '72

Super-giant firms in the future: business leaders look ahead to recognize the qualities and the decisions which will enable international firms to survive to become "super-giants" by 1985. Howard V. Perlmutter. il Wharton Q 3:8-14 Winter '68

Supra-national corporations. R. Blanpain. il Free Labour World p 3-6 O '68

A survival strategy for the world corporation. Nation's Business, April 1973. p. 34+.

Swords into plowshares. R. E. McGarrah. Harvard Bsns R 48:36-8 Jl '70

Symposium with Michele Sindona on the role of multinational corporations. Columbia of World Bus Summer '73.

Takes on critics of multinational corporations. D. Rockefeller. Comm and Fin Chr 215:1508-9 My 11 '72

Tariff group to study concessions, customs valuations and investment. Oil Paint and Drug Rep 199:7+ My 10 '71

Tax treaties and their role in the financial planning of the multinational enterprise. Yitzhak (Isaac) Hadari. Am J Comparative Law 20:111-45 Winter '72

Taxation of international consolidations into a "European corporation." Leonard Stolk. table charts Bul Internat Fiscal Documentation 23:521-44 N '69

Taxation policy in multinational companies (with English tr) A. J. Radler. Mgt Int R 9 no4-5:93-105 '69

Technological planning in multinational companies. Burt Nanus. Managerial Planning 20:14-19 N/D '71





Technology transfer by multinational companies: effective flow of technology among countries is perhaps the most important single factor in worldwide economic development (based on over 400 interviews with high-level managers in European- and American-based multinational companies and the science policy groups of the countries in which these companies operate). James Brian Quinn. tables Harvard Bus R 47:147-61 N/D '69

Technology transfer through the international firm (with discussion) J. Baranson. Am Econ R Pa and Proc 60:435-40, 449-53 My '70

La theorie de l'entreprise plurinationale. J. McManus. tab bibliog f Act Ec 46:667-90 ja-mr '71

Theory of the multinational firm: optimal behavior under different tariff and tax rates. T. Horst. bibliog J Pol Econ 79:1059-72 S '71

"Think international" advice given to Canadian companies: digest of address. S. J. Randall. Fin Post 64:42 N 28 '70

Thoroughbreds for the boardroom (American international executives) L. A. Brua. Director 23:394-7 S '70

Three pricing policies for a multi-product multi-national company. D. P. Rutenberg. bibliog Mgt Sci 17:B451-B461 Ap '71

Thrust and response: the multinational corporation as a development agent. Harry G. Johnson. Columbia J World Bus 5:25-30 My/Je '70

Tortuous evolution of the multinational corporation. H. V. Perlmutter. Columbia J World Bsns 4:9-18 Ja '69

Toward a European company. R. Fornasier. Columbia J World Bsns 4:51-7 S '69

Towards a European company: M. Vasseur. Round Tab no248:519-27; no249:117-27 O '72-Ja '73

Towards a global economy; digest of address. S.E. Rolfe. port Ind Can 72:27-9 J1 '71

Training managers in east Europe. Int Mgt F '71.

Transfer prices of the multinational firm: when will they be arbitrary? (based on conference paper). Arthur L. Thomas. bibl Abacus 7:40-53 Je '71

Transfer pricing in the multinational firm. J. S. Shulman. European Bus p 46-54 Ja '69



Transnational corporations and multinational companies (examines perspectives in connection with Mexico's foreign trade and Latin American economic integration; conference paper). Francisco Alcala Quintero. Comercio Exterior de Mexico 17:5-9+ D '71

Transnational enterprise. C. Tugendhat. Round Tab no243:359-66 J1 '71; Same. Atlan Com Q 9:499-508 Wint '71-72

Transnational enterprise (created by trans-border mergers): the European challenge. Michael B. Stewart. table charts Columbia J World Bus 7:5-13 J1/Ag '72

Transnational enterprise: the European challenge. M. B. Stewart. Columbia J World Bus 7:5-13 J1 '72

Transnational organizations in world politics. S. P. Huntington. World Pol 25:333-68 Ap '73

Trouble for the multinationals? Dun's Apr '73.

Underneath the balance sheets. Bsns W p80+ D 19 '70

Union carbide marshals data to repulse attack by unions against US investment abroad. Chem Mktg Rep 202:7 + O 23 '72

The union response to international corporations. I. A. Litvak and C. J. Maule. Ind Relations (Berkeley) 11:62-71 F '72

Unions move against the multinationals. Bus W p48-9+ J1 24 '71

A U.N. plan to monitor the multinationals. Bus Wk Je 15 '74.

The U.N. sizes up the global giants. Bus Wk. Ag 18 '73.

U.S.-based multi-national companies and U.S. foreign trade. N. Goldfinger. Atlan Com Q 8:393-7 Fall '70

US foreign trade associated with US multinational companies. B. L. Barker. Survey Cur Bus 52:20-8 D '72

US insuring of multinationals stirs debate. Comm and Fin Chr. 218:1409 N 12 '73

US labour and the multinational company. P. Jennings. Conf Bd Rec 9:26-8 Ap '72

US multinational companies' effect on trade jobs weighed in study (Tariff commission) Comm Today 3:30 Mr 5 '73

Vom Werden eines europäischen Gesellschaftsechtes (European economic community). Industrie (Vienna) 73:15-21 Ja 12 '73

We should export managers. Executive F '71.





Weighing risk in capacity expansion, a simple formula, backed by extensive computer calculations, estimates how much risk a company can 'afford' (describes a computerized model which has been used successfully by Eli Lilly and co. to compare alternative plans for expansion of facilities). John R. Virts and Richard W. Garrett. tables charts Harvard Bus R 48:132-41 My/Je '70

When a British consultant went multinational: PA. P. Hobday. Director 25:76-9 Ap '73

When a Castro grabs your plant. Ind W 172:49-50 F 21 '72

Where have all the jobs gone? (Burke-Hartke bill) il Forbes 110:17-23 Ag 1 '72

Who manages multinational enterprises. Columbia J World Bus Summer '73.

Why Europeans can't control their US subsidiaries. J. Ross-Skinner. Duns 101:79-81 My '73

Why "multinationals" are under fire at home, abroad. U.S. News and World Report, May 21, 1973. p.64+.

Why unions fear the multinationals. Bsns W p94-5+ D 19 '70

Will Europe face the American challenge? map Bus W p60-3+ O 14 '72

Will the multinationals lose a loophole? il Bsns W p28 My 2 '70

Worker exploitation dons a new face in Haiti. M. D. Boggs and J. Ellenberger. Am Federationist 80:17-24 Ja '73

World business and the lawyer. H. P. de Vries. Columbia J World Bus 6:91-2 S '71

World community and the need for improving management techniques. G. Olmsted. Advanced Mgt J 33:10-18 O '68

The world corporation. Conference Bd. Record November 1973.

World corporation: a catalytic agent. E. Hobbing. Columbia J World Bus 6:45-51 Jl '71

World corporation the total commitment. E. Jantsch. Columbia J World Bsns 6:5-12 My '71

World corporations urged to map survival strategy. Ind W 169:32-3 Je 7 '71

World is the business of American business (3M) H. Heltzer. Columbia J World Bus 8:27-32 Spring '73

World is their pasture. C. Bauer. Can Lab 16:10-12, 14; French text 10-13 O '71

World of antitrust. C. D. Edwards. Columbia J World Bsns 4:11-25 Jl '69



World scene for investors and traders; multi-product, multi-industry, multi-national. M. R. Gainsbrugh. Bsns Abroad 96:5 F '71

World trade in the 1970s (AFL-CIO) Am Federationist 77:9-20 My '70

Worldwide corporations and international integration: the case of INTELSAT. J. F. Galloway. Int Organ 24:503-19 Sum '70

Worldwide corporations: companies without countries? A. Barber. Steel 164:21-2 Mr 24 '69

Worldwide sales by US Multinational companies. L. A. Lupo. flow chart Survey Cur Bus 53:33-9 Ja '73

Yankee presence spurs multi-nat'ls. Adv Age 44:28. N 26 '73

Zur Problematik des multinationalen Unternehmens (conference paper). Wirt und Wettbewerb 19:532-39 S '69





Books and Pamphlets

Alsegg, R. J. Control Relationships between American Corporations and their European Subsidiaries. N.Y., American Management Association, 1971. 220 p. \$9.50 (AMA Research Study 107)

Angel, J. L., comp. Directory of American Firms operating in Foreign Countries. 7th ed. N.Y., Simon and Schuster, 1969, 1006 p. \$35.00.

Angel, J. L., comp. Directory of Foreign Firms Operating in the United States. N.Y., Simon and Schuster, 1971. 385 p. \$25.00.

Baker, James C. and Thomas H. Bates. Financing international business operations. '71 xii+156p bibls tables charts (Intext ser. in fin.) (LC 77-143620) (ISBN 0-7002-2334-7) pa \$5--Intext educ. pub.

Basche, James R., jr., Measuring Profitability of Foreign Operations, N.Y., Conference Board, 1970, 49 p.

Beeth, Gunnar. International Management Practice: An Insider's View. N.Y., Amacom 1973, 241 p.

Behrman, Jack N. National Interests and the Multinational Enterprise: Tensions Among the North Atlantic Countries. 1970. ref. ed. 9.95 (ISBN 0-13-609719-7). P-H.

Behrman, Jack N. The role of international companies in Latin American integration: autos and petrochemicals. '72 xiv+185 p tables charts (Com. for econ. development. Supplementary pa. no. 35) (LC 73-183711) (ISBN 0-87186-235-2) pa \$4.50--Heath

Behrman, J. N. U.S. International Business and Government. N.Y., McGraw-Hill. 1971. 244 p. \$6.95.

Berg, Kenneth B. et al. eds. Readings in International Accounting. (Accounting Readings Ser). (Orig.) 1969. pap. 5.75 x (3-03459). HM.

Blough, Roy. International business: environment and adaptation by Roy Blough. New York, McGraw-Hill, (c 1966) 373 p.

Boddewyn, Jean, et al. World Business Systems and Environments. (Illus.) 1972, text ed. 13.50 (ISBN 0-7002-2385-1). Intext.

Boucourechliev, Jeanne. Pour une s.a.r.l. (company with limited liability) europeenne: etude du C.R.E.D.A. (Centre for business law research); preface de Michel Vasseur. '73 344p bibl il tables (Le droit des affaires) pa--Presses univ. Fr

Brooke, Michael Z. and H. Lee Remmers. ed. The multinational company in Europe: Some key problems. London, Longman. 1972, 194 p.

Brooke, Michael Z. and H. Lee Remmers. The strategy of multinational enterprise: organisation and finance. '70 xiv+389p bibl tables charts #95s--Longman.

Bursk, E. C. et al. Financial Control of Multinational Operations. N.Y., Financial Executives Research Foundation, 1971. 229 p. \$6.00.

Bus. internat. corp. France enters the 70s: problems and opportunities for international firms. N '70 77p. tables charts (Research rept. 70-2) pa \$60 (260 Swiss francs)



Business International Corp. Organizing the worldwide corporation. New York, 1970 82 p.

Business International S. A. Managing the Multinationals: Preparing for Tomorrow. 1973. 15.00x. Int'l Pubns Serv.

Carlsson, Sune. International Financial Decisions. 1969. 10.00x (Pub. by North Holland). Humanities.

Cateora, Philip R. and Hess, John M. International Marketing. rev. ed. 1971. text ed. 13.00. Irwin.

Chamberlain, N. W. The International Firm. (In his Enterprise and Environment: The Firm in Time and Place, N.Y., McGraw-Hill, 1968, Chapter 11. \$7.95.)

Chamberlain, Neil W. Enterprise and Environment: The Firm in Time and Place. 1968. 10.50 (ISBN 0-07-010445-X). McGraw.

Conference on education for international business. Business schools and the challenge of international business: papers presented at the . . . November 30-December 2, 1967. Tulane university (New Orleans, La.). Stephen A. Zeff, ed. '68 ix+292p tables pa \$1.50--Graduate school of business administration. Tulane university. New Orleans, La. 70118. Sponsored jointly with Education and world affairs.

Cracco, Etienne and others. comp. International business--1971: a selection of current readings. '71 371p bibl il tables charts (MSU internat. bus. and econ. studies) (LC 76-635130) (ISBN 0-87744-107-3) pa. \$4.75--Division of research. Graduate school of business administration, Michigan state university. East Lansing. MI 48823.

Crosswell, Carol M. International Business Techniques. 1963. 17.00 (ISBN 0-379-00165-9). Oceana.

Duerr, M. G. and James Greene. The problems facing international management. 1968. National Industrial Conference Bd. 46p. (Managing international business #1.)

Duerr, Michael G. R and D in the multinational company. Managing international business #8. New York, NICB, 1970, 77 p.

Duerr, Michael G. Tax allocations and International Business New York, Conference Board, 1972, 97 p.

Duerr, Michael G. and James Greene. Foreign Nationals in International Management. (Managing International Business No. 2). 1968. pap. 1.50 members (MIB2); pap. 5.00 non-members. Conference Bd.

Duerr, Michael G. and John M. Roach. Organization and Control of International Operations. N.Y., Conference Board, 1973, 151 p.

Dunning, John H., ed. Multinational Enterprise. LC 76-171024. (New Directions in Management and Economics Ser). 1972. 13.50x. Praeger.





Dymsza, W. A. Multinational Business Strategy. N.Y., McGraw-Hill, 1972. 253 p. \$3.95.

Economist intelligence unit limited. The growth and spread of multinational companies. O '69 55p tables charts (QER special no. 5) pa \$7.80

Edwards, C. International Restrictive Business Practices. 1960. 10.95 (90897). Free Pr.

Eells, Richard. Global Corporations: The Emerging System of World Economic Power. N.Y., Interbook, 1972. 242p. \$8.95.

Eiteman, David K. and Stonehill, Arthur I. Multinational Business Finance LC 72-9314. 1973. text ed. 11.95 (ISBN 0-201-01716-4). A-W.

Faith, Nicholas. The Infiltrators. N.Y., Dutton, 1972. 242p. \$7.95.

Farmer, Richard N. Incidents in international business. Homewood, Ill., Irwin. 1967, 215 p.

Farmer, Richard N., et al. Readings in International Business. (Illus.). 1972. text ed. 11.95 (ISBN 0-8221-0072-X). Dickenson.

Farmer, Richard N. International management. '68 viii+184p 11 table charts (Dickenson ser. on contemporary thought in mgt.) pa \$2.25-- Dickenson. Selected articles reprinted from 1964-66 business periodicals

Fayerweather, John. Executive Overseas: Administrative Attitudes and Relationships in a Foreign Culture. 1959. 4.00 (ISBN 0-8156-2026-8). Syracuse U Pr.

Fayerweather, John. International Business Management: A conceptual Framework. N.Y., McGraw-Hill, 1969. 220 p. \$6.95.

Fayerweather, John. Management of International Operations: Text and Cases. 1960. text ed. 12.95 (ISBN 0-07-020150-1): teachers' manual 1.75 (ISBN 0-07-020151-X). McGraw.

Federal trust educ. and research (Gt. Brit.) Industry and the Common Market. (Ap '71) 88p tables charts (SBN 90157313-2) pa  
An edited report of a seminar organized by the Federal trust, London, Eng., Oct. 7-8, 1970.

Feld, Werner J. Nongovernmental Forces and World Politics: A Study of Business, Labour and Political Groups. LC 70-165834. (Praeger Special Studies Ser.). (Illus.). 1972. text ed. 16.50. Praeger.

Franko, Lawrence G. Joint venture survival in multinational corporations. '71 xv+217p tables chart (Praeger special studies in internat. econ. and development.) \$17.50--Praeger.

Friedmann, Wolfgang G. and Beguin, John P. Joint International Business Ventures in Developing Countries: Case Studies and Analysis of Recent Trends. LC 74-142282. 1971. 15.00x (ISBN 0-231-03495-4). Columbia U Pr.



Friedmann, Wolfgang and Mates, Leo. eds. Joint Business Ventures of Yugoslav Enterprises and Foreign Firms. (Orig.). 1968. pap. 7.50x (ISBN 0-8377-0526-6). Rothman.

Gennard, John. Multinational Corporations and British Labour: A Review of Attitudes and Responses. Montreal, Private Planning Assn of Canada. 1972, 53 p.

Gonzalez, Richard F. and Negandhi, Anant R. United States Overseas Executive: His Orientations and Career Patterns. LC 66-64923. 1967. pap. 2.00x (ISBN 0-87744-078-6). Mich St U Busn.

Greene, James and Michael G. Duerr. Inter-company transactions in the multinational firm: a survey. '70 vii+55p (Managing internat. bus. no. 6) Members and schools \$1.50: others \$5--Nat. Ind. conference bd. Contents: Basic policy guidelines: Transfer prices: Royalties, fees, and allocations; Adapting basic policies.

Groeben, Hans von der and others. Europäische Aktiengesellschaft: Beitrag zur sozialen Integration? '72 92p (Bildungswerk eur. Pol Eur. Schr. Bd. 31) pa DM 7.50--Eur-Union  
Discussion of a proposal of the European communities commission to create a legal basis for the establishment of corporate entities of European rather than national scope.

The Growth and spread of multinational companies. New York, The Economist Intelligence Unit, 1969. 55 p.

Gunther, H. Transnational industrial relations: the impact of multinational corporations and economic regionalism on industrial relations; a symposium held at Geneva (Apr. 29 to May 2, 1969) by the International Institute for labour studies. '72 xvii+480p tables charts (SBN 333-13004-9) \*£7 (\$19.95)--Macmillan (London)

Hahlo, H. R., J. Graham Smith and Richard W. Wright, ed., National and the Multinational Enterprise. Dobbs Ferry, N.Y., Oceana, 1973, 373 p.

Hays, R. D. et al. International Business: an Introduction to the World of the Multinational Firm. Englewood Cliffs, N.J., Prentice-Hall, 1972. 411 p. \$11.95

Heck, Harold J. The international business environment: a management guide. New York, Am. Mgt. Assn. 1969, 192 p.

Hein, John. International Banking: The Other Multinationals. N.Y., The Conference Board, 1972. 4p. Apply. (Worldbusiness Perspectives No. 12)

Hess, John M. and Philip R. Cateora. International marketing. Homewood, Ill., R. D. Irwin 1966, 670 p.

Hyman, Stanley. Management and World Development. 1967. 6.75 (ISBN 0-273-00861-7). Pitman.





Internat. chamber commer. The international corporation and the transfer of technology: report adopted by the Special committee on the international corporation, approved by the Executive committee of the ICC. (Ap '72) 54 p. tables (Brochure 271) pa

International Chamber of Commerce and Rolfe, Sidney E. The International Corporation: With an Epilogue on Rights and Responsibilities, a Background Report. 1969. 10.00 Int'l Pubns Serv.

Kapoor, A. and Grub, Philip D. Multinational Enterprise in Transition: Selected Readings and Essays. LC 72-161053. 1972. 14.95 (ISBN 0-87850-004-9); pap. text ed. 6.95x (ISBN 0-87850-005-7). Darwin Pr.

Kapoor, Ashok. International Business Negotiations: A Study in India. LC70-114622. (Studies in Peaceful Change). 1970. text ed. 12.50x (ISBN 0-8147-0467-0). NYU Pr.

Kindleberger, Charles P. American Business Abroad: Six Lectures on Direct Investment. LC 69-12325. (Illus.). 1969. 8.50x (ISBN 0-300-01096-6); pap. 2.75 (ISBN 0-300-01085-0, Y 213). Yale U Pr.

Kindleberger, Charles P. International Corporation: A Symposium. 15.00; pap. 5.95 (ISBN 0-262-61014-0). MIT Pr.

Knickerbocker, F. T. Oligopolistic Reaction and Multinational Enterprise. Cambridge, Mass., Division of Research, Harvard Business School, 1973. 236 p. \$8.00.

Knudson, Harry R. and Cullman, W. Arthur. Management Problems in International Environments. LC 70-151042. (International Management Ser). (Illus.). 1972. text ed. 13.95 (ISBN 0-13-548958-X). P-H.

Kolde, E. J. International Business Enterprise. 2nd Ed. Englewood Cliffs, N.J., Prentice-Hall, 1973. 704 p. \$12.95.

Kujawa, Duane, ed. American Labour and the Multinational Corporation. LC 72-85977. (Special Studies). (Illus.). 1973. text ed. 18.50. Praeger.

Kuske, Hans-Martin. Finanzierung multinationaler Unternehmungen: das Bankgeschäft am internationalen Kapitalmarkt. '73 341p bibl tables (Cologne, Germany. Univ. Inst. für Bankwirtschaft und Bankrecht. Veröff.) (Wirtschaftswiss. Reihe. Bd. 25) (ISBN 3-7819-2109-3) pa DM 28--Knapp. Includes a directory of banks active in international finance.

Lambert, Richard D. and Blake, David H. eds. The Multinational Corporation. new ed. (The Annals of the American Academy of Political and Social Science). 1972. 4.00; pap. 3.00 (ISBN 0-87761-153-X). Am Acad Pol Soc Sci.

Layton, Christopher. Cross-frontier mergers in Europe. Bath, Eng., Bath University Press. 1971, 105 p.



Lea, Sperry and Simon Webley. Multinational corporations in developed countries: A review of recent research and policy thinking. Washington, British North American Committee. 1973, 77 p.

Levinson, Charles. Capital, Inflation, and the Multinationals. N.Y., MacMillan, 1971. 306 p. \$6.95.

Libbrecht, Emmanuel. Entreprises a caractere juridique international. '72 645p bibls (Colln. de droit internat. 2) (ISBN 90-286-0113-9)--Sijthoff. Published by the Institut Universitaire de hautes etudes internationales, Geneva.

Manser, W. A. P. The Financial Role of Multinational Enterprises. N.Y., Wiley, 1973. 176 p. \$10.00.

Martin, Howe. International business. New York, Free Press. 1964, 288 p.

Martyn, Howe. International Business. 1964. 6.50. (92016). Free Pr.

Martyn, Howe. Multinational Business Management LC75-116682. (Illus.). 1970. 12.50x (ISBN 0-669-58818-0). Lexington Bks.

Mazze, Edward. International Marketing Administration. (Orig.). 1967. pap. 2.75 (ISBN 0-8102-0168-2). Chandler Pub.

Miracle, Gordon E. and Albaum, Gerald. International Marketing Management. 1970. text ed. 12.50. Irwin.

Mueller, Gerhard G. International Accounting. 1967. 9.95 (38461). Macmillan.

Multinational business. (quarterly periodical) London, Economist Intelligence Unit.

Organizing for European operations - structuring and implementing the plan. Geneva, Business Europe. 1967, 106 p.

Penrose, Edith. Growth of Firms, Middle East Oil and Other Essays. 1971. text ed. 12.50 (ISBN 0-7146-2772-0, Pub by Frank Cass Limited). Int'l Schol Bk Serv.

Peterson, Richard B. Bibliography on comparative (international) management. ('69) 20p. (mim.) bibl (Occasional pa. 21.)--Office of faculty publications. Graduate school of business administration. University of Washington, Seattle, Wash. 98105

Phatak, A. V. Evolution of World Enterprises. N.Y., American Management Assn., 1971. 213 p. \$15.00.

Richman, Barry and Copen, Melvyn. International Management and Economic Development. (Management Ser). (Illus.). 1972. text ed. 14.50 (ISBN 0-07-052341-X). McGraw.





Robinson, Richard D. International business policy. New York, Holt. 1964, 252 p.

Robinson, Richard D. International Management. (Basic Management Ser). (Orig.). 1967. pap. text ed. 4.50 (ISBN 0-03-056090-X, Holt C). HR and W.

Robock, Stefan H. and Simmonds, Kenneth. International Business and Multinational Enterprises. 1973. 13.50 (ISBN 0-256-01472-8). Irwin.

Rolfe, Sidney E. The multinational corporation. F '70 63p bibl tables charts (Headline ser. no. 199) Pa 85ø--For. policy assn.

Rolfe, Sidney E. and Damm, Walter, eds. Multinational Corporation in the World Economy: Direct Investment in Perspective. LC 73-98937. (Special Studies in International Politics and Public Affairs). 1970. text ed. 10.00 Praeger.

Rowthorn, Robert and Hymer, Stephen. International Big Business 1957-67: A Study of Comparative Growth. (Department of Applied Economics, Ser. Occasional Papers No. 24). (Illus.). 1971. 6.00 (ISBN 0-521-08113-0): pap. 2.45 (ISBN 0-521-09641-3). Cambridge U Pr.

Ryans, John K. comp. World marketing. N.Y., Wiley. 1967, 391 p.

Salera, Virgil. Multinational Business. N.Y., Houghton Mifflin, 1969. 460 p. \$9.50.

Sampson, Anthony. The Sovereign State of ITT. N.Y., Stein and Day, 1973. 298 p. \$10.00.

Schwendiman, John S. Strategic and Long Range Planning for the Multinational Corporation. LC72-92466. (Special Studies Ser.). (Illus.) 1973. text ed. 15.00 Praeger.

Sethi, S. P. and Holton, R. H. New Perspectives on International Business. 1974. 8.95 (92841). Free Pr.

Skinner, C. W. American Industry in Developing Economics. 1968. 11.25 (ISBN 0-471-79525-9). Wiley.

Steiner, G. A. and Cannon, W. M., eds. Multinational Corporate Planning. N.Y., Macmillan, 1966. 330 p. \$7.95.

Steiner, Henry J. and Detlev F. Vagts. Transnational legal problems: materials and text. '68 liv+l280p map (Univ. casebook ser.) \$15--Found. pr. LC 68-6825

Stephenson, Hugh. The Coming Clash: the Impact of Multi-National Corporations on the National State Orig. Title: The Multinational Corporations. 7.95 (ISBN 0-8415-0205-6). Sat Rev Pr.



Stevens, G. V. G. Capital Mobility and the International Firm. (In International Mobility and Movement of Capital edited by Fritz Machlup, N.Y., National Bureau of Economic Research, 1972. \$20.00.)

Stobaugh, Robert B. and Robbins, Sidney M. Money in the Multinational Enterprise. 1973. text ed. 11.00 (ISBN 0-465-04715-7). Basic.

Stopford, John M. and Wells, Louis T., Jr. Managing the Multinational Enterprise. 1972. 8.50 (ISBN 0-465-04379-8). Basic.

Terpstra, Vern. University education for international business: a survey of American business schools. '69 x+203p tables pa \$5--Assn. educ. internat. bus.

Thorelli, Hans B. and Graves, R. I. International Operations Simulation. 1964. 15.00 (93254). Free Pr.

Tomlinson, J. W. Model of the Joint Venture Process in International Business: British Joint Ventures in India and Pakistan. 10.00 (ISBN 0-262-20017-1). MIT Pr.

Tugendhat, Christopher. The Multinationals. N.Y., Random House, 1972. 242 p. \$7.95.

Turner, Louis. Multinational Companies and the Third World. N.Y., Hill and Wang, 1973. 288 p. \$7.95.

Turner, Louis. Politics and the multinational company (Great Britain). D '69 32p table (Fabian research ser. 279) (SBN 7163-1279-41 5s-- Fabian soc.

U.S. Senate, Committee on Finance. Implications of Multinational Firms for World Trade and Investment and for U.S. Trade and Labour. Wash., G.P.O., 1973. 930p. \$9.25.

U.S. Senate, Committee on Finance. The Multinational Corporation and the World Economy. Prepared for the use of the Subcommittee on International Trade, February 26, 1973. Wash., G.P.O., 1973. 48p. 93rd Congress, 1st Session.

U.S. Tariff Commission. Competitiveness of U.S. Industries. Wash., G.P.O., 1972. 224 p. Apply.

VanGoethem. Americanization of World Business: Wall Street and the Superiority of American Enterprise. 1972. 7.95 (ISBN 0-07-073110-1). McGraw.

Vaupel, J. W. and Curhan, J. P. The World's Multinational Enterprises. Cambridge, Mass., Division of Research, Harvard Business School, 1973. 525 p. \$25.00.

Vernon, Raymond. The economic and political consequences of multinational enterprise: An anthology. Boston, Harvard University. 1972. 236 p.





Vernon, Raymond. The Economic Environment of International Business. LC 73-180267. 1972. pap. text ed. 7.95 (ISBN 0-13-224303-2). P-H.

Vernon, Raymond. Manager in the International Economy. 2nd ed. Englewood Cliffs, N.J., Prentice-Hall, 1972. 460 p. \$14.95.

Vernon, Raymond. Sovereignty at Bay. N.Y., Basic Books, 1971. 326p. \$8.50.

Wadia, Maneck S., ed. Cases in International Business. 1970. pap. 5.25 (ISBN 0-7002-2256-1). Intext.

Who owns whom. 4 vols.: Australia and the Far East.  
International.  
Continental edition  
North American edition.  
U.K. edition

London, O. W. Roskill and Company.

Wilkins, Mira. The Emergence of Multinational Enterprise: American Business Abroad from the Colonial Era to 1914. Cambridge, Mass., Harvard University Press, 1970. 310 p. \$9.50.

Wilson, Joan H. American Business and Foreign Policy. 1920-1933. LC 77-147855. 1971. 9.95 (ISBN 0-8131-1216-8). U Pr of Ky.

Wormald, Avison. International Business. London, Pan Books. 1973, 229 p.

Zenoff, D. and Zwick, J. International Financial Management. 1969. text ed. 13.95 (ISBN 0-13-473017-8). P-H.





